

**NEWS BRIEF**

## **NAR forges partnership with LGBTQ+ Real Estate Alliance**

The relationship between the entities will enable the development of new training opportunities in an effort to help create LGBTQ+ leaders in the real estate industry



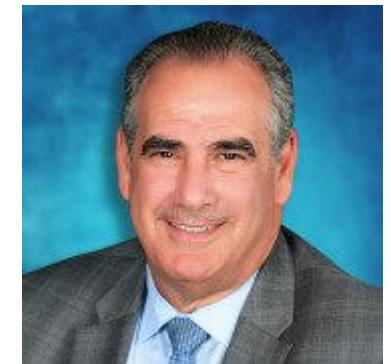
BY [LILLIAN DICKERSON](#)

May 26, 2021

The National Association of Realtors (NAR) has formed a partnership with the [LGBTQ+ Real Estate Alliance](#), the association announced on Wednesday.

The new relationship between the two entities will enable the development of new training opportunities in an effort to help create LGBTQ+ leaders in the industry, and empower members to put forth new policies and initiatives that will promote both groups' interests.

“NAR has long championed LGBTQ+ rights in the housing market, and we’re proud to continue leading today’s industry in the fight against discrimination,” NAR President Charlie Oppler said in a statement. “As the nation recognizes Pride Month this June, we’re excited to announce this partnership with The Alliance and begin our work toward initiatives that will provide tremendous benefits to American real estate and our society as a whole.”



Charlie Oppler | NAR President

The Alliance was established in June 2020 and has chapters in the U.S., Canada and Puerto Rico. The 501(c)6 non-profit advocates on behalf of the LGBTQ+ community on housing issues and gives members educational and business opportunities.

**Inman Connect**

---

2021 digital & in-person events! Secure your tickets now.



Last call for Inman Connect Las Vegas early-bird pricing



Luxury Connect is back!



'A 3-day real estate power palooza!'



Bob Goldberg | NAR  
CEO

In 2011 and [2013](#), NAR made amendments to the Realtor Code of Ethics to establish more robust protections in housing for the LGBTQ+ community. NAR also recently worked with the Department of Housing and Urban Development (HUD) to reform its enforcement of the Fair Housing Act to include the prohibition of housing discrimination based on sexual orientation and gender identity, which [was announced in February](#) following President Biden's executive order on "Preventing and Combating Discrimination on the Basis of Gender Identity or Sexual Orientation."

"This partnership between NAR and The Alliance is built on a mutual desire to advance the shared interests of our members, supporting both The Alliance's mission and NAR's core values to lead change while advancing diversity and inclusion," NAR CEO Bob Goldberg said in a statement. "NAR will continue to explore partnerships with organizations that share our values and our commitment to private property rights and the American Dream of homeownership."

The Alliance's national president and board chairman, said in a statement. "NAR has been at the forefront of removing barriers that members of our community may face in the journey to homeownership, including ensuring the Realtor community refrains from discrimination based on gender identity and sexual orientation."



John Thorpe | The  
Alliance National  
President

## Trending

---



The New Normal: What if real estate agents never go back to the office?



The New Normal: What if agent pay was more than just commissions?



8 things sellers need from their agents in today's market



**SPONSORED CONTENT**  
All offers will be cash offers. Are you prepared?

*Email Lillian Dickerson*

---

**TOPICS:** [HUD](#) | [NAR](#)