









## Exceptional Homes by John L. Scott

For our December issue, we have the distinct pleasure of introducing our readers to Lynda O'Neill, a top-performing agent with John L Scott Real Estate in Lake Oswego. Lynda's story is a true inspiration for those in the industry, veterans, and newcomers alike.

## >> top producer

By Stephanie Von Allmen

Lynda began her career in real estate in 2006. Previously, she enjoyed a successful profession as global director at Knoll in the commercial furniture market. According to Lynda, the work was fascinating, but the international travel required for her position was taking a toll on her family.

At that point, some family friends encouraged her to pursue a career in residential real estate for its flexibility. "Initially I thought commercial real estate might be my next move but found a perfect match at John L Scott," explained Lynda. "I can't believe how fast my time as a REALTOR® has gone and how much I have learned."

With an MBA in global enterprise management, she was well equipped to pivot to her new career as a REALTOR®.

When asked about the most rewarding part of her job, she replied, "Meeting all of my clients! It is so interesting to discover a buyer or seller's needs. I love helping clients coordinate all the moving parts in a transaction. Communication is key with all parties to make the transaction go smoothly.

Countless people have told me after and during a transaction that they truly did not understand how involved and how important it is to have a REALTOR® representing you."

As a follow up we inquired about the biggest challenge she faces being in this industry. For so many in the business, the culprit is time! "Balancing your time is a skill you learn over time and blocking out time for the things that are important to You. My advice would be to ask for help. There are a lot of resources you can tap into to make your job easier."

When asked to address the challenges she faced doing business during the pandemic, Lynda identified the low level of inventory and tried to provide information via Zoom and Facetime calls. "I have definitely mastered the online skills necessary to show homes!"

Lynda has an extremely active lifestyle outside of her career as a REALTOR®. Her lovely family consists of her husband, Skip, and three daughters Lauren, Katie, and Kelly.

Skip is a long-time custom home builder and remodeler in the area. He has also been very active in his role as Lake Oswego City Councilor for the past eight years. He is also a board member at Lakewood Center and is highly involved in the Lake Oswego Rotary.

Oldest daughter Lauren is very dedicated in her career as a business director with a healthcare startup in Seattle. Middle daughter, Katie, is

an Interior Designer currently working in Martha's Vineyard. Finally, youngest daughter Kelly just finished her Doctorate in physical therapy from Northwestern and she has started her career with Therapeutics Associates.

Like her husband, Lynda is very involved in the community and has enjoyed many volunteering opportunities over the years. When her oldest was in middle school, Lynda was a Founding Board Member to National Charity League (NCL) and helped to start the Portland Chapter and then, created a new Lake Oswego Chapter. "It was exciting to see all the girls learn new skills and volunteer at so many great charities in a variety of hands-on opportunities," said Lynda. "I was involved for over 12 years and it is still going strong with more expanded chapters!"

An avid skier, Lynda has taught children the sport for more than 25 years at both Mt Hood Meadows and Timberline. "I enjoy teaching younger children the new skills, witnessing as they develop into great skiers and watch the entire family all ski together," she explained. "My most memorable and rewarding experiences include working with The School for the Blind or children with special needs."

In addition, Lynda is a past board member and still very active with Friends of Timberline (FOT). She has been involved in special projects like "Light Up the Art"

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It is important to really understand your client's need and all the moving parts of the transaction.

This is one of the largest investments they will make in a lifetime. It is challenging at times but, so rewarding to be helping someone.





Lynda making jam with daughter, Kelly



Lynda and family snowshoeing

and working on committees to preserve the lodge as a National treasure. Another board Lynda is involved in is the Art Council of Lake Oswego. This Council selects the rotating City Artwork, fundraises for Art programs, and gives docent tours of the Sculptures all around town. Finally, Lynda gets tremendous satisfaction through her volunteering at Doernbecher Children's Hospital. "I typically try to start or end my week volunteering with the children and families at the hospital," said Lynda. "My time there has been so incredibly fulfilling and really puts life into perspective."

When Lynda isn't working her talent and charm on behalf of her clients or selflessly volunteering her time, she is active outdoors. Once devoted to her passion for running, having completed several marathons, she now prefers hiking, walking, bike riding, and gardening. She has also taken up pickleball, trap shooting, and fly fishing.

In conclusion, Lynda offered a piece of advice to future Top Producers. "Keep communicating, be calm and really try to work with each other. We are all in the same business so, let's respect one and other and especially the new agents coming into the business."





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